





ProtoPixel is the  
all-in-one platform  
for any kind of  
lighting project

Take your project designs  
to the next level

Accelerate project  
implementation

Add value through  
digital services

Create unique products  
for each project

The new way of  
creating lighting  
projects

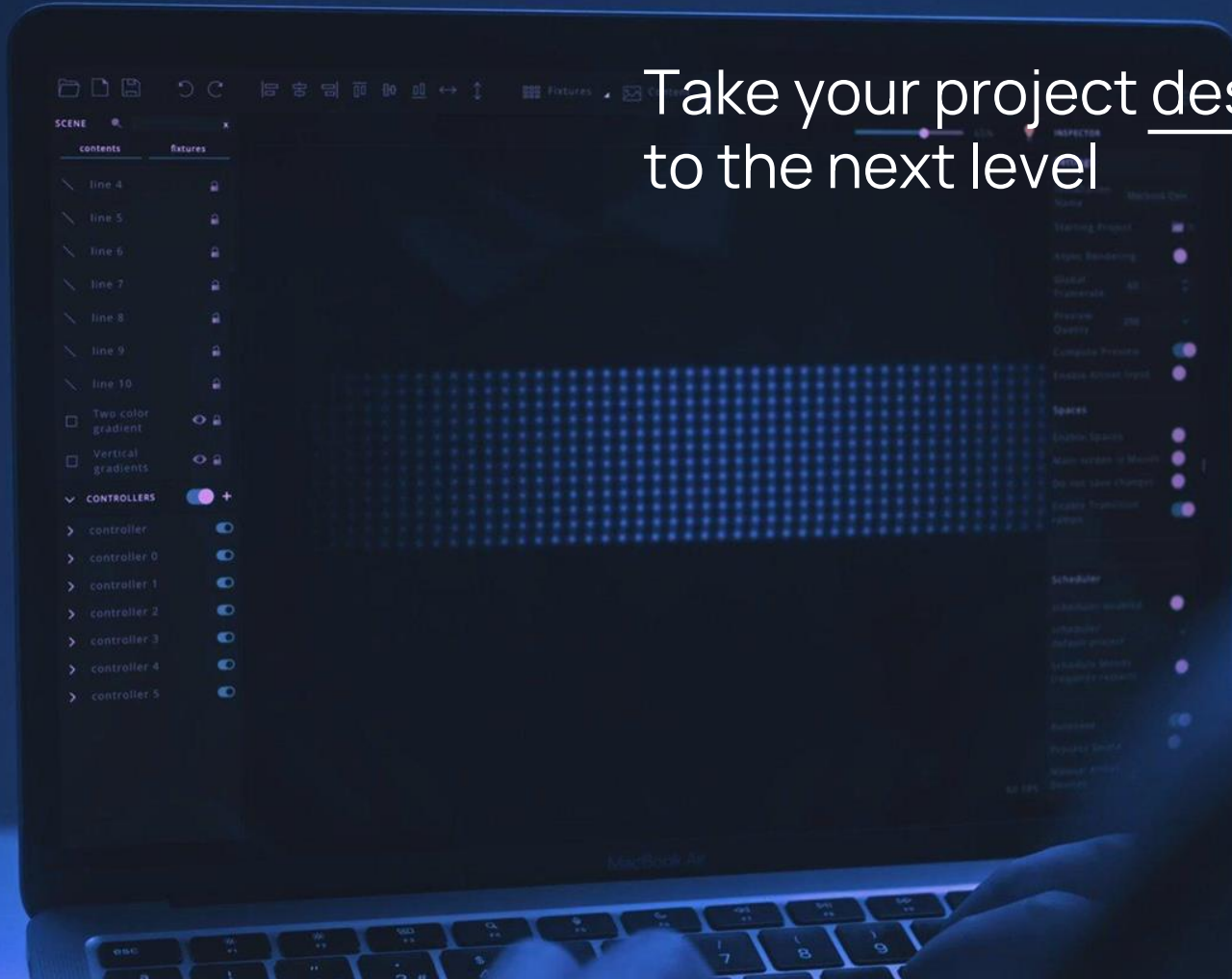
Agnostic & interoperable

High quality

Seamless experience at  
every step of the project

1

Take your project designs  
to the next level



1

# Take your project designs to the next level

Agile design and easy preview

Integrable and open to all types of technologies and elements. Agnostic by definition

Better atmospheres and easier to design

Lighting of all kinds: static, dynamic, TW, digital point to point

## Benefits

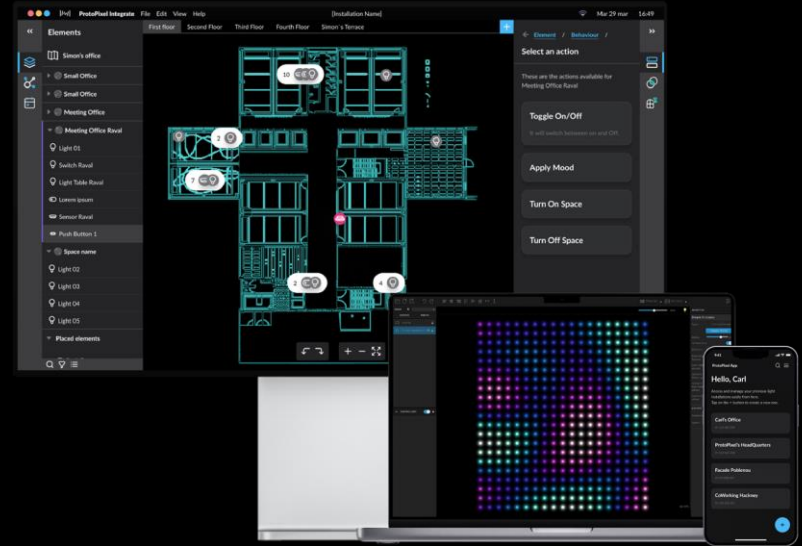
Develop more projects, more diverse and with greater differentiation

Access to new clients and sale of new products (e.g. pixel LED)

1


# ProtoPixel Software Suite

Design high-quality and differentiated lighting projects with our software suite. Preview designs and accelerate your creativity with the parametric content from the Content Library. With ProtoPixel Suite, you have control over every pixel of your project. Design and collaborate intuitively with multiple users in each stage of the project. Improve the efficiency and sustainability of your installations in minutes with our configuration tools, presence detection, scheduling, and daytime functionalities.



2

Accelerate project  
implementation





# 2

## Accelerate project implementation

One infrastructure for projects of any size and type

Faster execution speed and flexibility for updates

Easy customization of interfaces

Single platform for collaboration of all professionals involved in the project

API

## Benefits

Fast & scalable execution

Spec lockers

Personalized end-user interfaces

## 2

## Hardware: ProtoPixel Node, Long Range, Duo y DALI Gateway

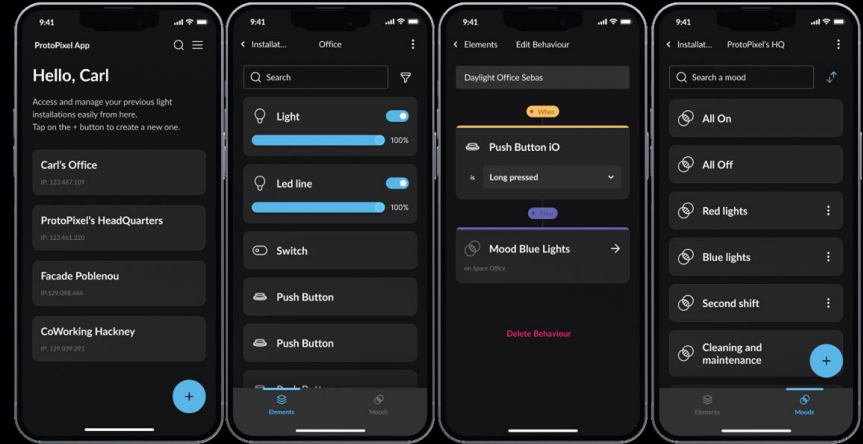
Manage any type of luminaire through our hardware, regardless of the protocol, wireless or wired, such as pixel LED, DMX, DALI or DALI2. With ProtoPixel controllers, automatically discover, get feedback, and quickly and easily configure your installation.



## 2

# Control Interfaces: ProtoPixel App

ProtoPixel App puts all the lighting configurations and scenes in the palm of your hand. Easily adapt the interfaces to adjust them to each user's needs and take advantage of the FAQs, contact, and chat modules functionalities to communicate with your clients in the best possible way.



3

Add value through  
digital services

3

## Add value through digital services

Remote Access

Remote Content Update

## Benefits

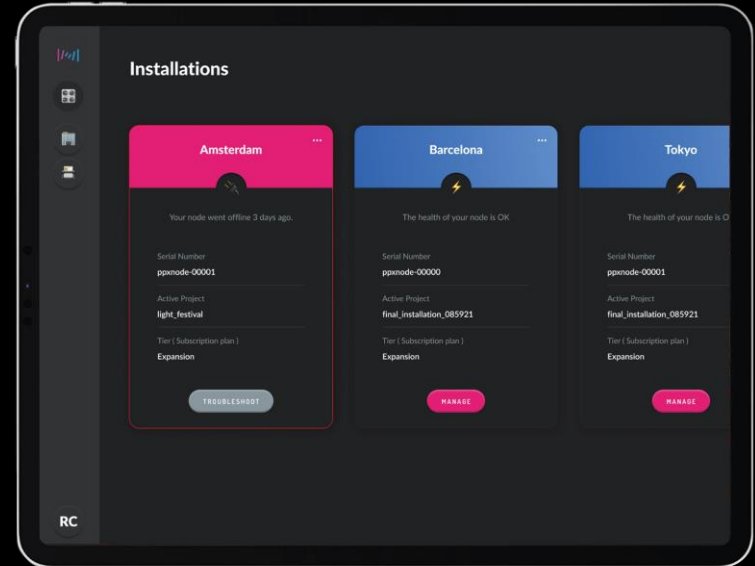
x3 Win Rate

Upselling and increase customer loyalty

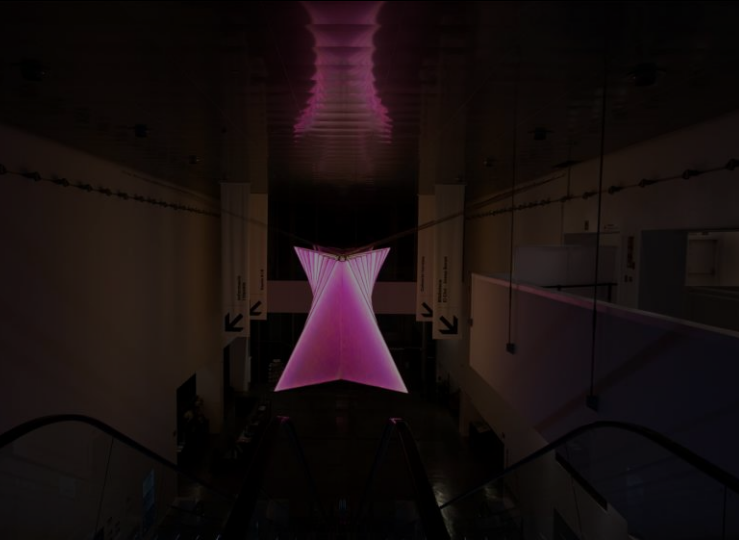
## 3

# My ProtoPixel

Monitor, manage, and update your project remotely. Check the status of your installations and adjust their configuration at any time



Create unique products  
for each project



Tools

# Software



## Pixel Mapping Tool

Create lighting scenes and dynamic moods



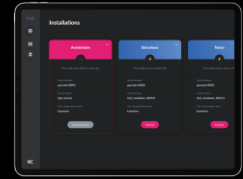
## Project tool

Easily commission and startup lighting projects



## Protopixel App

Fine-tune and configure projects on-the-go



## My ProtoPixel

Manage, monitor, and update lighting installations.



Tools

# Hardware



## Node

Orchestrate the installation using a standalone and miniaturized device



## Long Range

The most powerful LED Controller for large-scale installations



## Duo

ProtoPixel Duo is the best entry point to the ProtoPixel platform

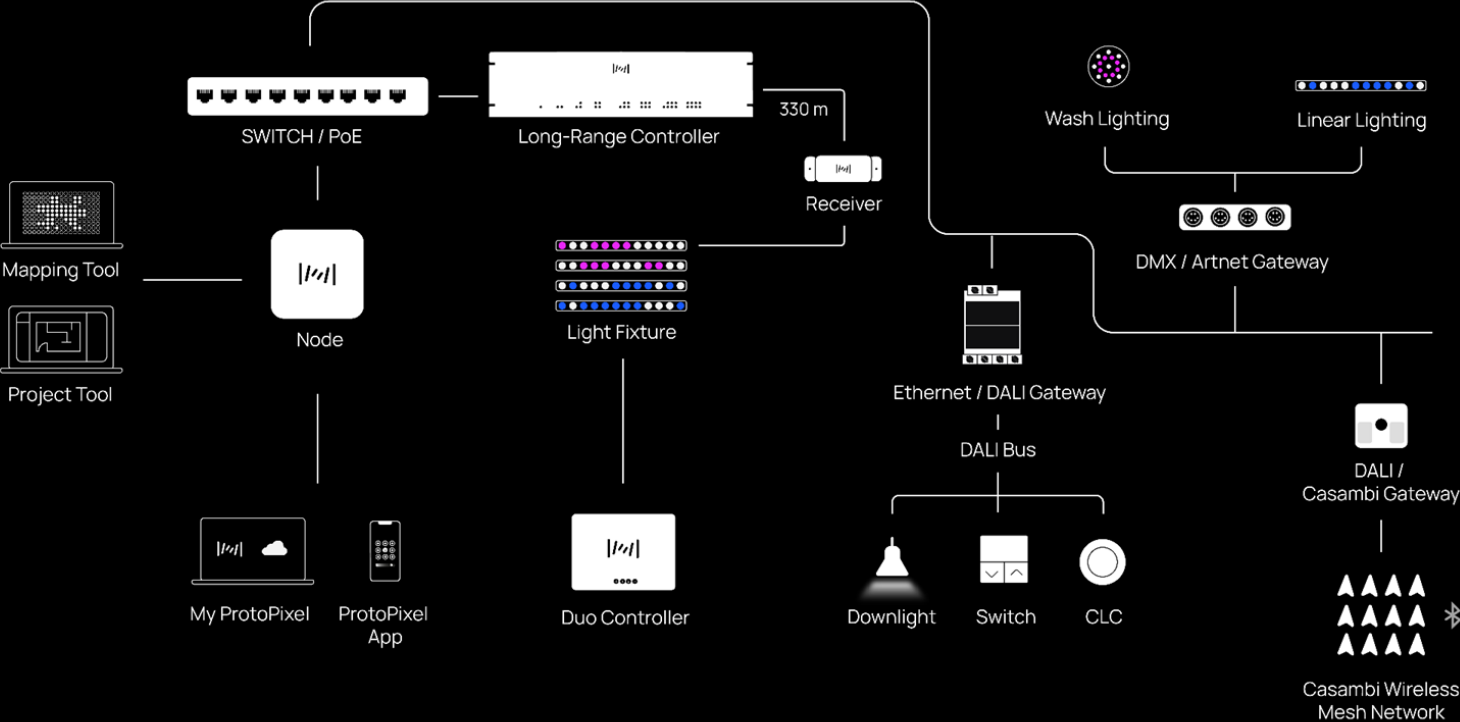


## DALI Gateway

Ethernet-DALI 2 control module

Tools

# System architecture



Differentiation

Open &  
Interoperable



Differentiation

High Quality  
lighting

**simon**

**iGuzzini**

—  
**Estudi Antoni Arola**

**ARTEC**

*INNO MAURET*

